

# DENA BROWN

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## Software & Programs

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dreamweaver  
Content Management Systems  
Digital Archive Management  
Digital Photograph  
HTML & CSS  
Mailchimp/Constant Contact  
JIRA

## Bachelor of Fine Arts Degree

Graphic Design Major  
Columbia College Chicago

## Freelance/Contract Designer

June 2017 - Present

### Assignments have included:

#### Senior Graphic Designer at Data-Axle

Created emails in Dreamweaver, display and social media ads, created template systems for new clients

#### Senior Graphic Designer at Zoro, Inc.

Created print pieces, facebook ads, and internal worksheets

#### Senior Graphic Designer at Jenner & Block, LLP

Created print pieces, large-format posters, print and digital ads, and email designs

#### Digital Designer at Douglas Shaw & Associates

Created emails and social media ads from print marketing pieces

#### Associate Digital Art Director at Ace Hardware

Created digital ads, emails, and social media ads

#### Senior Graphic Designer at BankFinancial

Developed a new style guide. Created campaigns for new product launches. Designed emails, print collateral, landing pages, website updates, social media, advertisements, large-format pieces, brochures, etc.

#### Sears Holdings - Digital Designer

July 2013 - June 2017

Designed Kmart's homepage for two years. Designed promotional heroes, banners, paid ads, and mobile ads. Collaborated with a team of UX Designers, Copywriters, and Front End Developers as well as stakeholders to craft engaging ecommerce experiences.